AUGUST 28, 2002

Chairman McElhaney called the meeting to order at 6:40 P.M., on Wednesday, August 28, 2002. All members were present. The Pledge of Allegiance was recited.

CONSENT AGENDA 08-28-02

Jones made a motion to approve the following Consent Agenda:

- Approve Commissioners Order No. 5049. Order is on file in the office of the County Clerk; and
- Note receipt of fee reports for the month of July.

Motion was seconded by Johnson and carried unanimously.

ANNEXATION 08-28-02

The Board noted receipt of a petition and consent for annexation for a parcel of approximately forty acres to the City of Eudora. Ron Conner, Mayor of the City of Eudora, made a brief comment. Jones made a motion that the Board finds that the proposed annexation will not hinder or prevent the proper growth and development of the area or that of any other incorporated city located within Douglas County. Johnson seconded and the motion carried unanimously.

RESOLUTIONS, PUBLIC WORKS & ZONING 08-28-02

The Board considered approval of a Home Rule Resolution providing for the temporary prohibition of the issuance of permits for the construction or placement of dwellings and mobile homes on tracts of land gaining primary access through minimum maintenance roads. Craig Weinaug, County Administrator, presented the item. Weinaug explained that this resolution was drawn up as a one year moratorium since it is anticipated that the Commission might want to look at this regulation more comprehensively. This would give the Planning Staff, the Planning Commission, and the County Commission an opportunity to look at it more comprehensively within the context of the other zoning regulations. Weinaug noted that the townships had been notified that the Commission would be considering this item tonight. Weinaug further noted that he had been in contact with Chuck Wright, Trustee of Lecompton Township, who indicated that Lecompton Township would be in favor of the resolution. The Board heard comments from Don Palmateer, Grant Township, and Jim Jolly, Marion Township. The Board then heard comments from Scott Stockwell. Johnson made a motion that the Board approve Home Rule Resolution No. 02-8-4 providing for the temporary prohibition of the issuance of permits for the construction or placement of dwellings and mobile homes on tracts of land gaining primary access through minimum maintenance roads. Motion was seconded by Jones and carried unanimously.

ZONING 08-28-02

The Board discussed a proposal to increase building permit fees. Keith Dabney, Director of Zoning and Codes, was present for the discussion. Dabney presented two options for consideration. Option One increases the fees collected by 27% per year for three years. Option Two increases the fees collected by 54% in 2003 and 27% in 2004. Dabney recommended approval of Option One since it has a less gradual increase over time. Johnson noted that the revenue that is collected will still be less than our costs for operating the Zoning & Codes Department. Jones requested that staff prepare an accounting showing a projection of revenues and costs associated with building inspections, and include the departmental expenses with a description of other duties performed by the department that are not associated with building inspection. It was the consensus of the Board to table this item until the documentation was completed, noting that Option One was preferred.

PARKS -- LONE STAR & PUBLIC WORKS 08-28-02

Browning presented a resolution adopting the Lone Star Lake Operation and Maintenance Manual. Browning explained that the updated manual incorporates revisions to reflect reconstruction of the spillway and the resultant pool elevation and storage changes. Jones discussed potential flooding concerns and questioned the use of the word "inspection" on page 7 of the manual which states that "The lake staff shall conduct a daily visual inspection of the structure." Jones expressed liability concerns if the inspections weren't documented on a daily basis. Johnson made a motion that Resolution No. 02-17 Adopting the Lone Star Lake Operation and Maintenance Manual, be approved with the term "inspection" as noted above, be changed to observation. Jones seconded and the motion carried unanimously.

PARKS -- LONE STAR & PUBLIC WORKS 08-28-02

Browning then presented the Updated Emergency Action Plan for Lone Star Lake Dam and Washington Creek Watershed. Johnson made a motion to approve the Plan, seconded by Jones, and carried unanimously.

EMERGENCY MANAGEMENT & GRANTS 08-28-02

Johnson made a motion to approve the FFY 2003 State and Local Assistance Grant. Motion was seconded by Jones and carried unanimously.

ACCOUNTS PAYABLE 08-28-02

Jones moved approval of accounts payable in the amount of \$772,782.05 to be paid 9/3/02, accounts payable manual checks in the amount of \$128.75; payroll in the amount of \$581,986.86; and electronic funds transfers in the amounts of \$32,969.63 for KPERS and \$42,978.25 for FICA to be paid 8/9/02. Motion was seconded by Johnson and carried unanimously.

EMERGENCY COMMUNICATIONS & RESOLUTIONS 08-28-02

Weinaug presented Resolution No. 02-18 authorizing the continued imposition of a telephone user tax for the operation of an enhanced 911 emergency telephone service in Douglas County. Jones made a motion to adopt Resolution No. 02-18, Johnson seconded and the motion carried unanimously.

JUDICIAL & LAW ENFORCEMENT CENTER 08-28-02

Jones updated the Commission on air quality concerns in the Judicial & Law Enforcement Center. He toured the Center earlier in the week with staff and didn't find anything that appeared to be problematic. However, as a precaution, the filters will be changed more frequently and a few ceiling panels that appeared to have some water damage to them will be replaced. Once the renovations are completed, an air quality review will be conducted and issues will be addressed.

McElhaney moved for adjournment; seconded by Jones and carried unanimously.

Jere McElhaney, Chairman	Bob Johnson, Member	
ATTEST:		
Patty Jaimes, County Clerk	Charles Jones, Member	_

BOARD OF COUNTY COMMISSIONERS DOUGLAS COUNTY, KANSAS

1100 Massachusetts 2nd Floor Lawrence, KS 66044 785-832-5268 785-832-5148 (Fax)

September 17, 2002

Allen Press ATTN: Rand Allen 810 E. 10th Street Lawrence, KS 66044

Dear Rand:

Please consider this letter as notice of termination of the Parking License for the parking lot located on the northeast corner of the intersection of Massachusetts and 11th Street effective October 31, 2002.

Thank you for your willingness to lease these spaces during our renovation process.

Sincerely,

Jere McElhaney, Chair

JM:jlc

AMENDMENT TO INTERLOCAL COOPERATION AGREEMENT

THIS AMENDMENT TO AN INTERLOCAL AGREEMENT is made by and
between The County Commissioners of Douglas County, Kansas (hereinafter referred to
between The County Commissioners of Douglas County, Izentee (as "The
as "The County") and the City of Lawrence, Kansas (hereinafter referred to as "The
City"), thisday of, 2002.

RECITALS

WHEREAS, The County and the City previously had separate emergency communication personnel and operations;

WHEREAS, said operations were merged and combined pursuant to an interlace agreement entered into between the parties in 1994, said agreement being attached hereto;

WHEREAS, the parties still believe that emergency communications can be more efficiently operated and carried out through one entity;

WHEREAS, the parties wish to continue to operation under a cooperative agreement providing for joint and unified emergency operations;

WHEREAS, as of January1, 1997, the Douglas County Ambulance Service (DCAS) merged with the Lawrence Fire Department to form the Lawrence Douglas County Fire & Medical;

WHEREAS, There no longer is a director of DCAS, as mentioned in section 3.b. of the 1994 interlocal cooperation agreement; and

WHEREAS, The herein referred to merger requires amendment of the 1994 interlocal agreement so as to provide for new membership on the advisory Board referenced in that agreement.

AGREEMENT

NOW THEREFORE, In consideration of the mutual promises and convenants contained herein, the parties do agree to amend the 1994 interlocal agreement as follows:

1. The 1994 interlocal agreement previously entered into is hereby attached and incorporated herein as though fully set forth, remains in effect and shall be unchanged except as to the following terms below set forth as such new terms explicitly amend that 1994 agreement.

2. The following amendment is made to the Advisory Committee provisions set forth in Section 3.b. of the 1994 Interlocal agreement, which committee shall henceforth be comprised of the following members and representatives:

The Chief of Police of the City, the Sheriff of Douglas County, The Director of Public Safety for Kansas University, the Director of the Lawrence Douglas County Fire & Medical Department, and one Douglas County township or fire district fire chief as selected by the township and the district fire chiefs.

IN WITNESS THEREOF, The parties have separately and each, by a majority vote, approved entry into this amendment to the 1994 interlocal agreement, and shall cause a copy of this amendment to be sent to the Attorney General of Kansas, together with a copy of the 1994 interlocal agreement. Upon approval by the Attorney General acting in accordance with K.S.A. 12-2901 et seq., this agreement shall be filed with the Kansas Secretary of State and with the Douglas County Register of Deeds.

BOARD OF COUNTY COMMISSIONERS OF DOUGLAS COUNTY, KANSAS

	By:
Attest: Patty Jaimes, County Clerk	
	THE CITY OF LAWRENCE, KANSAS
	By: Sue Hack, Mayor
Attest:Frank Reeb, City Clerk	
APPROVED:	
Attorney General of the State of Kar	ısas
Date:	

185115

AMENDMENT TO INTERLOCAL COOPERATION AGREEMENT

THIS AMENDMENT TO AN INTERLOCAL AGREEMENT is made by and between The County Commissioners of Douglas County, Kansas (hereinafter referred to as "The County") and the City of Lawrence, Kansas (hereinafter referred to as "The City"), this __3 ___ day of ______ 1997.

RECITALS

WHEREAS, The County and The City previously had separate emergency communication personnel and operations;

WHEREAS, said operations were merged and combined pursuant to an interlocal agreement entered into between the parties in 1994, said agreement being attached hereto;

WHEREAS, the parties still believe that emergency communications can be more efficiently operated and carried out through one entity;

WHEREAS, the parties wish to continue operation under a cooperative agreement providing for joint and unified emergency communications operations;

WHEREAS, as of January 1, 1997, the Douglas County Ambulance Service (DCAS) merged with the Lawrence Fire Department to form the Lawrence Douglas County Fire & Medical;

WHEREAS, There no longer is a director of DCAS, as mentioned in Section 3.b. of the 1994 interlocal cooperation agreement; and

WHEREAS, The herein referred to merger requires amendment of the 1994 interlocal agreement so as to provide for new membership on the advisory Board referenced in that agreement.

AGREEMENT

NOW THEREFORE, In consideration of the mutual promises and covenants contained herein, the Parties do agree to amend the 1994 interlocal agreement as follows:

- 1. The 1994 interlocal agreement previously entered into is hereby attached and incorporated herein as though fully set forth, remains in effect and shall be unchanged except as to the terms below set forth as such new terms explicitly amend that 1994 agreement.
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The Chief of Police of the City, the Sheriff of Douglas County, the Director of Public Safety for Kansas University, and the Director of the Lawrence Douglas County Fire &

Medical Department.

IN WITNESS THEREOF, The Parties have separately and each, by a majority vote, approved entry into this amendment to the 1994 interlocal agreement, and shall cause a copy of this amendment to be sent to the Attorney General of Kansas, together with a copy of the 1994 interlocal agreement. Upon approval by the Attorney General acting in accordance with K.S.A. 12-2901 et seq, this agreement shall be filed with the Kansas Secretary of State and with the Douglas County register of deeds.

DOUGLAS COUNTY BOARD OF COUNTY COMMISSIONERS, DOUGLAS COUNTY, KANSAS

Mark Buhler, Chair

THE CITY OF LAWRENCE, KANSAS

John Naibandian, Mayor

Clerk.

BY CARLA I. STOVALL, KANSAS ATTORNEY

Numerical Index Book 684 Page 222 State of Kansas, Douelas County, SS. Recorded in Book 684 Page(s): 221 - 226 Filed Aug 23, 2000 3:24 PM Fees \$16.00 Register of Deeds

INTERLOCAL COOPERATION AGREEMENT

THIS AGREEMENT is made and entered into this 28 day of by and between The Board of County Commissioners of Douglas County, Kansas (hereinafter referred to as COUNTY) and the City of Lawrence, Kansas (hereinafter referred to as CITY).

RECITALS

WHEREAS, the County and City have separate emergency communications personnel;

WHEREAS, the parties believe that emergency communications can be more efficiently carried out through one entity; and

WHEREAS, the County and City wish to enter into an agreement providing for the merging of the separate emergency communications operations and the subsequent operation of the unified emergency communication system; and

WHEREAS, the Kansas Interlocal Cooperation Act, K.S.A. 12-2901 et seq. provides that local governmental units may enter into interlocal agreements with other local governmental units.

AGREEMENT

NOW THEREFORE, in consideration of the mutual promises and covenants hereinafter contained, the parties agree as follows:

- 1. Purposes. The purposes for which the parties have entered into this Agreement are to provide for the orderly unification and operation of a county-wide emergency communications system. This agreement does not establish a separate legal entity as provided in K.S.A. 12-2904a.
- 2. Unification of the Emergency Communication Systems. The parties shall discontinue the operation of separate communications systems effective December 31, 1994, and each shall thereafter participate in the operation of a joint emergency communication system.

3. Operation of the Unified System.

- a. The County shall establish, as a separate department within the County, the Emergency Communications Center (hereinafter referred to as the CENTER). The administrator of the Center shall be an employee of the County and shall report directly to the County Administrator as a department head.
- b. An Advisory Committee composed of the Chief of Police of the City of Lawrence, the Sheriff of Douglas County, the Director of the Douglas County Ambulance Service, and the Fire Chief of the City of Lawrence, shall provide advice and consultation to the County Administrator and the Administrator of the Center. The advisory committee shall review and make recommendations concerning all Center staff training programs.
- c. All employees of the Center shall be employees of the County and shall be entitled to all benefits of the County personnel system.

Interlocal Cooperation Agreement
Emergency Communication Center
Page 2

- 4. <u>Transfer of City Personnel and Benefits</u>. All present City communications personnel may become employees of the County effective December 31, 1994. The seniority of each employee shall be maintained by the County.
- 5. <u>Financial Participation by the Parties.</u> Each year, the Center Administrator shall submit to the County and the City a budget for the operation of the Center. Upon approval by each governmental body, the budget shall be adopted and the cost of the operation of the Center shared by the parties according to the following percentages:

County 34% City 66%

The City shall pay to the County its proportionate share of the operating expenses no less frequently than quarterly. County shall pay directly all operating expenses of the Center.

- 6. <u>Liability</u>. The County agrees to hold the City harmless for any and all claims of liability arising from the operation of the emergency communications systems authorized by this agreement.
- 7. Termination. This agreement may be terminated by either party upon the giving of ninety (90) days written notice to the other party. All property acquired pursuant to this agreement shall be held by the County. In the event of termination, all property acquired pursuant to this agreement shall be transferred to the City or the County in proportion to the City pursuant to this agreement shall be transferred to the event of termination, all property held and County funds used to purchase the property. In the event of termination, all property held and County or City prior to the date of this agreement shall revert back to the previous entity.
- 8. Approval and Authorization. Each of the parties warrants and represents by the execution of this Agreement that this Agreement has been approved by its governing body and by its legal counsel, that the execution, delivery and performance of this Agreement by such party has been authorized by resolution or ordinance duly adopted by its governing body, and that this Agreement constitutes a legal, valid and binding obligation of such party enforceable in accordance with its terms.
- 9. <u>Duration.</u> The duration of this Agreement shall be perpetual, unless terminated as herein provided.
- 10. <u>Survival of Representations and Warranties</u>. All representations, warranties, covenants and agreements contained herein shall survive the termination of this Agreement.
- 11. Binding Effect. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, representatives, successors and assigns.
- 12. Applicable Law. This Agreement shall be governed and interpreted in accordance with the laws of the State of Kansas.
- 13. <u>Venue.</u> It is agreed by and between the parties that, should any dispute arise concerning the validity and effect of this Agreement, or of any breach of the agreement herein, venue of an action concerning such dispute shall be in the District Court of Douglas County, Kansas.

Interlocal Cooperation Agreement Emergency Communication Center Page 3

- 14. Severability. If any section, subsection, paragraph, sentence, clause or phrase of this Agreement should be determined by a court of competent jurisdiction to be invalid for any reason whatsoever, such decision shall not affect the remaining provisions of this Agreement, which shall remain in full force and effect; and to this end the provisions of this Agreement are hereby declared to be severable and shall be presumed to have been agreed upon knowing that the various provisions of this agreement are severable.
- 15. Effective Date. This Agreement shall take effect upon its approval by the Attorney General of the State of Kansas, upon the filing of the Agreement with the Register of Deeds of each of Douglas County and with the Kansas Secretary of State.
- This Agreement constitutes the entire understanding and agreement between the parties hereto with respect to the subject matter contained herein and supersedes all prior agreements, negotiations, and discussions concerning any matter contained herein.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and made effective as of the day and year first set out.

The Board of County Commissioners of Douglas
- 1.1/
County, Ransas

Chairman

COUNTY

CITY

APPROVED:



State of Kansas

Office of the Attorney General

2nd Floor, Kansas Judicial Center, Topeka 66612-1597

CARLA J. STOVALL ATTORNEY GENERAL

February 13, 1995

MAIN PHONE: (913) 296-2215 CONSUMER PROTECTION: 296-3751 Fax: 296-6296

David Corliss, Director/Legal Services City of Lawrence Box 708 Lawrence, KS 66044-0708

Re: Interlocal cooperation agreement between the county of Douglas and the city of Lawrence/ 911 emergency communications system

Dear Mr. Corliss:

We have reviewed the above-referenced agreement and find that it complies with the requirements of the Interlocal Agreement Act and with the laws of the state of Kansas.

The Attorney General's signature below signifies her approval.

Very truly yours,

OFFICE OF THE ATTORNEY GENERAL CARLA J. STOVALL

Carla J. Stovall Attorney General

CJS:MF:mf enclosure.

Lawrence Chamber of Commerce ECONOMIC DEVELOPMENT DEPARTMENT UPDATE

9/01/02-9/30/01

Economic Development Marketing Update

Economic Development Marketing Brochures Update

Economic Development staff is continuing the process to update the printed marketing materials. Staff had received 3 proposals from Chamber member marketing companies to develop the materials. Chairman of Economic Development Board and Staff will formally request funds from the City (October 15, 2002), County (October 16, 2002) and DCDI to pay for the brochures. Staff will conduct a second meeting of the Marketing Focus Group on October 11, 2002 to further develop a new economic development marketing tagline. Completion of the project is expected in January of 2003.

Speculative Building Marketing Update

Economic Development staff continues to market the Douglas County Development Speculative Building. The building is being advertised in various site selection trade publications and the Kansas City Business Journal. To date, staff has received 6 inquires on the building as a result of advertisement and recent direct mail to national site selectors in September. The building is scheduled to be complete in November.

Additionally, the staff is partnering with the Lenexa Chamber of Commerce in hosting a reception for over 75 Kansas City brokers on November 12, 2002 in Lawrence. The event will provide an excellent opportunity to build relationships with the KC-brokers and developers and promote the Lawrence area.

Available Sites and Buildings Internet Database

Economic Development staff is nearing completion of the process to implement the community available sites and buildings database. Staff will launch the site on October 11, 2002 and has received information of over 40 properties in Douglas County. As you know, the database will be added as a link to the Chamber's website and will serve as the primary source of information of sites and buildings available in Douglas County.

Existing Business Update

Business Synchronist Software System Acquisition

The Economic Development has purchased the Business Sychronist Software System, which will elevate the business retention efforts of the community. The staff will begin surveying the existing industries in October. The Software system will provide three main benefits to the business retention efforts:

- Provides detailed company profile of each company
- Analyzes survey responses and rates each company with regard to company retention risk, growth potential and community satisfaction.
- Groups company responses together to provide quantifiable information as to conducting business in Douglas County and industry trends.

Industry Network Formation

Economic Development Staff continues to establish three industry networks, including Life Sciences Network, Agribusiness Network and Manufacturer's Network.

Meetings are currently being held with leadership from each industry to pursue formation of networks.

Government/Business Tour Program Established

Economic Development Staff has developed a new program that will provide an opportunity for local elected officials and staff from the City and County to tour area industries. The first tour was held September 25, 2002 at Sauer-Danfoss and currently surveying the elected officials for planning for future tours. Amarr Garage Doors has graciously volunteered to host the next tour, which will be scheduled upon completion of survey results.



October 9, 2002

Craig Weinaug Douglas County 1100 Massachusetts Street Lawrence, KS 66044-3040

Dear Craig.

I am writing today on behalf of the technology business community in Lawrence regarding the urgent need for updated marketing materials for economic development in Lawrence and Douglas County. Lynn Parman is made a one time additional funds request, and I believe that it is in the best interest of the county to grant this request.

The current materials that Lynn has at her disposal simply are not able to accomplish the goal of presenting Lawrence and Douglas County in a modern way because of the age of the materials. Douglas County has an emerging technology and life sciences sector that we are quite excited about; however, none of that information is conveyed in the current materials, rendering the materials useless in any attempt to attract additional technology and life sciences companies to the area.

It is a well-documented fact that technology and life sciences companies tend to cluster together regionally to the mutual benefit of the cluster. The Lawrence Technology Association is working hard to promote the Douglas County area as a viable, emerging cluster of technology-based businesses. It will benefit the existing technology businesses in this area if the official economic development efforts are in harmony with this goal, enabling Douglas County to bring in new technology companies to augment our growing local technology companies. In order to achieve this harmony, the marketing material used for economic development in Douglas County must be updated to reflect our emerging technology sector.

Many communities have the desire to create a technology and life sciences sector. Because of the University of Kansas and some pioneering local technology companies, Lawrence and Douglas County are better positioned than a lot of communities to make this a reality. However, we need to seize this opportunity before us and pull out all the stops in our efforts to build the critical mass necessary for a sustainable, long-term technology and life sciences sector in Douglas County. Timing is critical, which is why I urge you to support Lynn's request to update and improve our economic development materials immediately. If we as a community don't seize this opportunity before us, there are plenty of other communities across this region and around this world who stand ready to do so.

Best Regards,

Bennett Griffin

President

Lawrence Technology Association & Griffin Technologies, LLC

Economic Development Operation & Budget Survey 2002-3

Conducted by the Lawrence Chamber of Commerce, Economic Development Marketing Program

Median	100			\$403,670.00				\$2.98		42%	%09						- 60%	22.5%	10%==	6.5%				
Mean	100.00			\$611,963.33	THE PART OF			\$4,59		42%	57%						48%	31%	13%	6.8%				
Columbia MO	our landing	135,454	4 FT/ 1PT	\$403,670		\$446.410		\$2.98		\$96,000 (22%)	\$298,896 (67%)		\$15,000		\$36,514 (8%)		\$296,986 (74%)	\$64,424 (16%)				\$105,000 (26%)		
On Flatfording	optilighers, mo	331,379	5	\$350.000	0000	\$650,000 w/ capital	in the second	\$1.06		\$485,000 (75%)	\$165,000 (25%)						\$275,000 (78%)	\$240,000 (68%)	\$85,000 (24%)	\$50,000 (14%)				
3	St. Joseph, Mo	85,998	5	\$576 DOO	2000	\$650,000 w/ capital	Sambalan	\$6.70		\$300,000 (52%)	\$270,000 (45%)						\$345,164 (60%)	\$121,769 (21%)	\$103,875 (18%)	\$5.192 (>1%)				
	Leavenworth, KS	70,261	က	6408 000	9180,000	000	000,0126	\$2.82		\$42,000 (21%)	\$119,000 (60%)			\$12,000 (6%)	\$13,000 (7%)		\$143,000 (72%)	\$47.000 (24%)	\$8,000 (4%)	non-specific	non-energie			
	Overland Park, KS	156,000	72	000	000,002		000,7624	\$1.60		\$62,500 (25%)	\$175,000 (70%)				\$12,500 (5%)	 	\$75 000 (30%)	\$75,000 (30%)	\$62 500(25%)	\$25,000 (40%)	E42 500 (597)	4 12,000 (0/0)		
	Manhattan, KS	61,000	3 FT/ 3 interns		\$577,000	1	\$567,000	\$9.46		\$340.000 (59%)	\$197,000 (34%)				\$20,000 (3%)		4076 000 (48%)	\$60 000 (40%)	\$22 000 (407)	¢75 000 (439,)	מינים מינים			
	Wichita, KS	455,516	a		\$850,000		\$860,000	\$1.87		\$300 000 (48%)	\$470,000 (55%)										=	ВП		
	Topeka, KS	170,080	ш	D	\$2,000,000		\$5,000,000	\$11.76			\$2,000,000	_					7,707	\$181,250 (60%) \$482,005 (24%)	\$52,570 (17%) \$1,240,001 (92%)	1 \$198,000 (10%)	\$13,254 (>1%)	\$6,530	\$51.340 (3%)	
	Lawrence, KS	296.962		371/17	\$303,000		\$303,000	\$3.03		1,000,000	\$182 000 (50%)	Taranta and Taranta								1	4.	\$1,000 (>1%)	or sik	
	City	Correlation	County Area r options	Professional Staff - I/P	Budget 2002-3		Proposed Budget 2003-4	Per Cabita Spending		Sources of Program Funding	Private 10,000 (2000)	Local Government	r	University			ᇷ		Operations	Marketing/ Attraction	Retention/ Expansion	Entrepreneurial Development	All ED Programs combined western Dovernment	WOUNDER DEVELOPMENT

Government Tour Program Lawrence Chamber of Commerce

Comment Questionnaire

Thank you for you interest in the creation of an industry tour program for local elected officials and staff to broaden understanding of local businesses. As you aware, The Chamber coordinated the first tour two weeks ago at Sauer Danfoss. Please take just a moment to complete the questions below regarding the program and return to Craig Weinaug.

(1)	Would you benefit from a tour program of local businesses?
(2) quart	How frequently would you be willing to attend tours (monthly, bi-monthly, erly)?
(3)	What is the most convenient time of the day for you to attend a tour?
	Did you like the program format? Please explain inute presentation or tour
(5)	Please specify businesses that you would like to tour.
(6)	Any other comments or concerns?
	

October 15, 2002

County Commissioners Douglas County 1100 Massachusetts Street Lawrence, KS 66044

Re:

Request for funds for economic development marketing brochures

Dear Commissioners:

On behalf of the Lawrence Chamber of Commerce and the Economic Development Board, this letter shall serve as an official request for \$20,000 in supplemental funds from the County of Douglas to support the development and printing of economic development marketing brochures. *This one-time supplemental request* will facilitate the creation and printing of materials that have not been updated in over 15 years.

As you are aware, the Economic Development Department (ED) of the Lawrence Chamber of Commerce works to attract basic jobs by marketing the community's assets to site selectors or potential prospects. According to the 2001 Growth Strategies Organization survey, over 15,000 economic development organizations nationwide compete for 100-200 site searches for business attraction annually. It is *imperative* as a County economic development organization to present a *positive professional image* to our external target audience of site selectors and prospects.

One of the core elements of economic development marketing is through utilization of a business relocation packet. According to the 2001 Growth Strategies Organization survey of economic development organizations, 79% of metro economic development organizations rated a business relocation packet an "effective use of marketing funds." The Economic Development Department currently does not have a business relocation packet and the prior packet was printed more than 15 years ago. The Chamber will use the brochures to respond to prospects with complete, concise material that is representative of the positive attributes of Douglas County including demographics, business climate and quality of life information. The brochures will be distributed at trade shows, provided to prospects and businesses already located in Douglas County and among the economic development community. The update of the brochures will create an identity to drive future communications and advertising efforts for the marketing of Douglas County to potential prospects.

The goal of this project is to develop and print updated marketing pieces that will properly and aggressively promote the positive assets of Douglas County. The materials will include three basic pieces, each its own, but sharing a complementary look.

PIECE 1: BUSINESS RELOCATION PACKET PIECE

This marketing piece will allow the Chamber to respond professionally and consistently to prospects requesting information on Douglas County. The brochure will be designed to last five years. This piece will be in brochure format, 4-color and will be approximately 8—10 pages, with a folder pocket slot for county profile and business card cut. The cover will consist of graphics or original photography of Douglas County. The inside pages will hold information on the economy, workforce, and transportation for example.

PIECE 2: COUNTY PROFILE AT-A-GLANCE

The second piece is a tri-fold brochure that will be a County Profile, "At- A- Glance". This piece will be updated with new demographic information each year and reprinted. It will contain county photographs, text and graphs. This piece will have the same cover and look as the business relocation packet. This brochure will also be provided to the regional cities of Baldwin City, Eudora and Lecompton.

PIECE 3: PROPOSAL COVER:

The piece will be an 8 ½ x 11 cover and coordinating back cover to be used on bound proposals. It will reflect the look and feel of the other pieces.

General Timeline:

October 2002:

Seek funding through available grants, City and County Commissions

Choose vendor for brochures

• November 2002:

Brochure design development

• January 2003:

Brochure design completed

• February 2003:

Brochures printed

BUDGET:

The Chamber respectfully requests \$20,000 for the brochures from the County of Douglas. The Chamber is also seeking funds from the City of Lawrence, Douglas County Development, Inc., Aquila and other utility providers in Lawrence for the marketing brochures. It has been estimated that the development and printing of three marketing pieces may cost \$50,000. The Chamber is in the process of conducting a request for proposals for the brochures, which will provide specific budget information. If the cost for the brochures is under the amount raised, the Chamber will refund each of the funding partners in an amount equal to the proportion of funding.

If the brochures are not updated, Douglas County will *continue to NOT be able to respond to prospects* professionally, consistently and efficiently. It will be difficult to attract the jobs that the community desires and we will be eliminated on site searches.

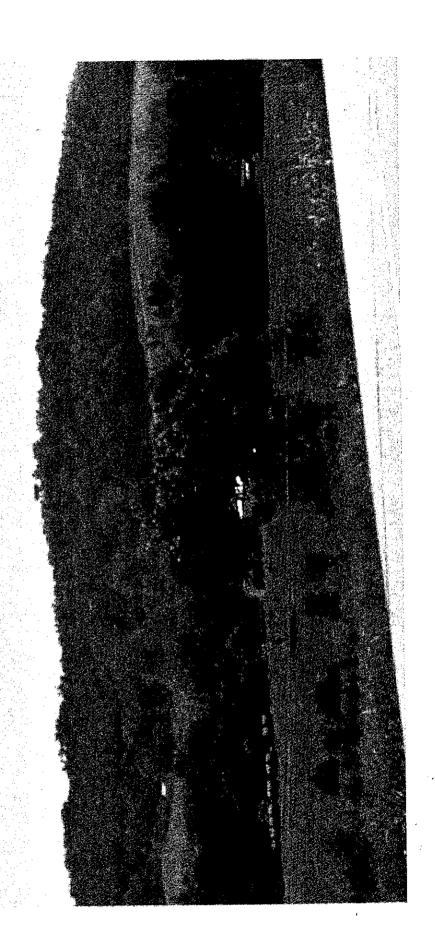
Thank you for your consideration of this needed endeavor. Please let me know if I can provide additional information or can be of further assistance.

Sincerely,

Lynn Parman Vice President of Economic Development

CC: William Sepic, President & CEO

View from 59 Highway looking Southeast at Wells Overlook Tower before Clearing



View from 59 Highway looking Southeast at Wells Overlook Tower after Clearing

